"Moves" that matter in academic writing

Below are the beginnings (but incomplete beginnings) of three essay introductions.

1. Read each one and write a title for it.
2. Try to identify "moves" in each. Is there a rhetorical pattern common to all of them?
3. Underline words and phrases that help signal the moves you identified above.
4. Compare with classmates.

1) TITLE:

There seems to be a general consensus that exercise is good for you. After all, regular physical activity has been shown to improve health and overall well-being. While that is mostly true, exercise is not always good. For example, there are people who suffer from exercise-induced asthma, which can be a very dangerous disease. In addition, some types of exercise can hurt more than they can help. One such exercise is running, which has been shown to be commonly responsible for knee surgery and even back surgery.

2) TITLE:

It is widely believed that Brazilians love a party. Indeed, it is home to one of the largest and most famous popular celebrations in the world, "Carnaval." However, it may come as a surprise to many outside Brazil that not all Brazilians are so festive. In fact, there are thousands of Brazilians who, every year, travel as far away as they can from the dancing crowds to spend their break in relative peace and quiet. There are many reasons to like Carnaval, but there are also probably just as many reasons to hate it.

3) TITLE:

When people around the world think of Brazil, they probably imagine scenes such as people playing soccer and dancing samba on some kind of tropical beach, with a light bossa nova tune playing in the background. Although all of that probably sounds very nice, and there may even be some beaches in which such scenes can be found to some extent, Brazil is a very large country only part of which is comprised of beaches. Indeed, if one examines Brazilian geography closely, it is possible to see that Brazil is actually very diverse. While there are very nice beaches along the Atlantic coast, there are parts of the northeast of Brazil that more closely resemble deserts, for instance, and there are mountainous regions in the south that are more reminiscent of Switzerland. In fact, even the beaches themselves are diverse, with people preferring beaches farther to the north where the water tends to be warmer and clearer.